

CW

COMPOSITESWORLD

2011 CONFERENCE SERIES

DECEMBER 5-7 / WASHINGTON DC

Sponsorship & Exhibitor Opportunities

2011 CARBON FIBER

CARBON FIBER



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2011 CARBON FIBER

DECEMBER 5-7 / Washington Marriott / Washington, DC

CONFERENCE CO-CHAIRS:

Tom Haulik, Carbon Fiber Sales Manager, Hexcel

Steven Carmichael, Director of Sales, Grafil/Mitsubishi Rayon Company

IN ASSOCIATION WITH

HIGH-PERFORMANCE
Composites

COMPOSITES
TECHNOLOGY

Business Development Conference with more than 20 timely and informative market and technical presentations by industry leaders!

Pre-Conference Market Outlook Seminar - December 5

LEARN MORE: compositesworld.com/cf

Sponsorship & Exhibitor Opportunities

Customized Marketing Opportunities with CompositesWorld Conferences

Sponsorships of CompositesWorld Conferences offer the ideal means of connecting with your target audience!

Our conferences deliver high-quality content focusing on business trends and strategy, technological advances, and market forecasts. Our content and networking opportunities are exceptional and our events draw top-level executives and professionals from all segments of the value chain.

As a sponsor your company name/brand will be included in all news releases and in all marketing pieces promoting the event, including direct mail and conference advertisements distributed to the more than 20,000 qualified subscribers to *High-PerformanceComposites* magazine, the highest quality subscriber base of any composites industry publication covering advanced composites.



INVEST

Invest in sponsorship of the 2011 Carbon Fiber conference and you will:

- Create brand awareness and build brand loyalty
- Differentiate your product from your competitors
- Reinforce your image as an industry leader!

SUCCEED

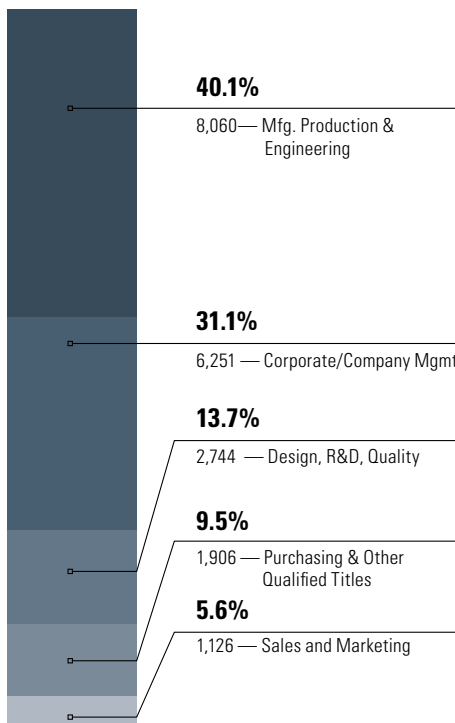
We help you Maximize the Return on Your Investment by offering:

- Face-to-face interaction with the composites industry's brightest minds and most influential executives and professionals
- Numerous opportunities to network with conference attendees and presenters at catered meals, breaks and receptions
- Sponsor & Exhibitor tables located in a high traffic area in close proximity to the conference sessions

REACH

Your message will reach the readers of *High-Performance Composites* magazine, the leading design and manufacturing publication for the advanced composites industry!

High-Performance Composites circulation by job function*



*Source: BPA Worldwide Audit Statement, June 2010

High-Performance Composites circulation by industry served**

| SUBSCRIBERS | INDUSTRY |
|-------------|--|
| 13,937 | Aviation/aerospace |
| 11,808 | Ground transportation |
| 7,653 | Energy – Oil/gas/power generation equipment |
| 7,414 | Electrical/electronic |
| 7,274 | Defense/Military |
| 6,533 | Marine |
| 6,350 | Medical/orthopedic products |
| 5,121 | Industrial machinery products/components |
| 5,007 | Building and construction |
| 4,474 | Recreational/sporting goods |
| 3,908 | Corrosion-resistant products including pipe, tanks, gratings |
| 3,732 | Appliances/office equipment/consumer products |

**Source: Publisher's count, June 2010

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SPONSORSHIPS

All Sponsorships Include:

- Exhibit table in the exhibit area
- Your logo on the 2011 Carbon Fiber conference webpage with link to your website
- Your logo on the front cover of the 2011 Carbon Fiber conference brochure (distribution: 20,000 +)
- Two mentions of sponsorship from the podium at the event
- Your company profile in the Conference Notebook and Proceedings
- Complete attendee list provided before and after the conference
- Your name in all news releases and other conference marketing pieces
- One conference registration and one table staff pass*

EXHIBITORS

EXHIBIT TABLES

START AT \$750 AND INCLUDE:

- Exhibit table in the exhibit area
- Your half-page company profile in the Conference Notebook and Proceedings
- One table staff pass*

Customized and bundled packages combining advertising and conference sponsorship are available!

For more details contact:
Kim Hoodin, Marketing Manager
+1 513 527-8843
khoodin@gardnerweb.com

DIAMOND SPONSOR \$7,000

SOLD

ONE AVAILABLE—Grand Reception on 12/6

LITZLER
ORIENTATION CHAIRS

- Sole sponsorship of the Grand Reception on 12/6
- One registration to the conference and one table staff pass*
- Diamond-tier identification on all conference promotional materials
- Prominent signage with sponsor name/logo promoting your sponsored event
- Logo on beverage napkins and table tents placed prominently at the reception
- Your logo on the conference tote bag
- Full-Page company profile in Conference Notebook and Proceedings

PLATINUM SPONSOR

\$6,000 ONE AVAILABLE

Harper
PROMOTIONAL MATERIALS

SOLD

Wine and Cheese Reception on 12/5

- Sole sponsorship of the Wine and Cheese Reception
- One registration to the conference and one table staff pass*
- Platinum-tier identification on all conference promotional materials
- Prominent signage with sponsor name/logo promoting your sponsored event
- Logo on beverage napkins and table tents placed prominently at the reception
- Your logo on the conference tote bag
- Full-Page company profile in Conference Notebook and Proceedings

SILVER SPONSOR

\$4,500 THREE AVAILABLE

- Sole sponsorship of

Lanyards,

Conference Notebook and Proceedings,

SOLD

Conference Pens

LITZLER
ORIENTATION CHAIRS

- One registration to the conference and one table staff pass*
- Logo on Lanyards, Conference Notebook and Proceedings, or Conference Pens
- Full-Page company profile in Conference Notebook and Proceedings

GOLD SPONSOR

\$5,000 TWO AVAILABLE

SOLD

Luncheon 12/6

INSPIRED INNOVATION
Despatch
SOLUTIONS

Luncheon 12/7

- Sole sponsorship of three-course luncheon on 12/6 or on 12/7
- One registration to the conference and one table staff pass*
- Gold-tier identification on all conference promotional materials
- Prominent signage with sponsor name/logo promoting your sponsored event
- Logo on beverage napkins and table tents placed prominently at the luncheon
- Your logo on the conference tote bag
- Full-Page company profile in Conference Notebook and Proceedings

BRONZE SPONSOR

\$4,000 THREE AVAILABLE

- Sole sponsorship of

Continental Breakfast on 12/6

Continental Breakfast on 12/7;

For Sole Sponsorship of Refreshment Breaks
(set of 3 : AM and PM break on 12/6, AM break on 12/7)

- One registration to the conference and one table staff pass*
- Prominent signage with sponsor logo promoting your sponsored event(s)
- Logo on beverage napkins placed prominently at the event(s)
- Full-Page company profile in Conference Notebook and Proceedings

LEARN MORE AT: compositesworld.com/cf

